

Sandwell Health and Wellbeing Board
Wednesday 21 June 2023

Report Topic:	Keeping Active is Fun – Story Book
Contact Officer:	Pam Kaur
Link to board priorities	<p>Please include in your report how your work links to one or more of our board priorities:</p> <ol style="list-style-type: none"> 1. We will help keep people healthier for longer 2. We will help keep people safe and support communities 3. We will work together to join up services 4. We will work closely with local people, partners and providers of services
Purpose of Report:	<ul style="list-style-type: none"> • Help encourage children to keep active, stay safe, be kind and accept disability and diversity.
Recommendations	<ol style="list-style-type: none"> 1.1 That the Director of Public Health, in consultation with the Director of Children and Education, make the “Keeping Active is Fun” book available to as many children in Sandwell as possible. 1.2 That, in relation to 1.1, the Director of Public Health and Director of Children and Education explore the feasibility of sponsoring language interpretation and distribution of the book. 1.3 That, in relation to 1.1, the Director of Children and Education considers the distribution of the book via Sandwell Council’s HAF programme.

<p>Key Discussion points:</p>	<p>(please include links to our board priorities as shown above)</p> <ul style="list-style-type: none"> * Encouraging children to eat healthy foods and keep hydrated * Encouraging children to keep active through playing sports or going to the park * Encouraging children to be kind, accept disability and diversity
<p>Implications (e.g. Financial, Statutory etc)</p>	
<p>What engagement has or will take place with people, partners and providers?</p>	<p>We have published 2 books and have had 4 book launch events in Sandwell libraries, with parents and children participating.</p> <p>We would like to work with primary schools and organisations in Sandwell to help encourage children to read both our books and support us in encouraging children to keep active.</p>

